



Corporate Donor Program

A Purpose-Driven Giving Model for Lasting Impact

Overview

The **Corporate Donor Program** is designed for organizations that want to make a **meaningful, mission-aligned contribution** without the structure of traditional sponsorships or formal partnerships.

While sponsorships focus on **visibility** and partnerships focus on **collaboration**, the Corporate Donor Program centers on:

Purpose-driven giving, social impact, and long-term alignment with life-saving work.

This program allows companies to support Grace’s Legacy Foundation in a way that reflects their values, culture, and commitment to community health.

How This Program Is Different

Sponsorships	Partnerships	Corporate Donor Program
Event or program visibility	Strategic collaboration	Mission-driven financial support
Marketing-focused	Co-development focused	Impact-focused
Short-term or campaign-based	Ongoing engagement	Flexible & values-based giving
Branding benefits emphasized	Operational involvement	Philanthropic leadership

Corporate Donor Giving Tiers

Visionary Donor – \$100,000+ annually

- Supports large-scale expansion of education and awareness programs
- Recognition as a leading corporate advocate for prevention
- Annual impact briefing and leadership engagement opportunity

- Optional alignment with a flagship initiative
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Changemaker Donor – \$50,000–\$99,999

- Supports program delivery across schools and communities
 - Recognition in annual impact report and select communications
 - Invitation to exclusive donor briefings and events
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Advocate Donor – \$25,000–\$49,999

- Helps fund community outreach and youth education programs
 - Recognition on website and donor communications
 - Opportunities for employee engagement
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Community Donor – \$10,000–\$24,999

- Supports local program delivery and awareness efforts
 - Recognition in select materials and digital platforms
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Contributor – Up to \$9,999

- Provides meaningful support toward mission-driven initiatives
 - Acknowledgment across donor channels
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Ways to Participate

1. Annual Corporate Giving

Commit to an annual contribution that supports ongoing programs and growth.

2. Employee Engagement & Giving

- Matching gift programs
- Employee fundraising campaigns

- Volunteer opportunities (events, outreach, education)

3. Mission-Aligned Contributions

Direct support toward:

- Youth education programs
 - Genetic awareness initiatives
 - Family support resources
 - Community outreach events
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Impact Alignment Opportunities

Corporate donors may choose to align their giving with specific areas:

- **Youth & Schools** – Expand early awareness education
 - **Genetic Awareness** – Promote early detection and family education
 - **Community Outreach** – Increase access to life-saving information
 - **Family Support** – Provide resources for those impacted
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Recognition Philosophy

Unlike sponsorships, recognition in the Corporate Donor Program is:

- **Mission-centered, not marketing-driven**
- Focused on **impact and shared values**
- Designed to reflect authentic commitment rather than promotional exposure

That said, we proudly acknowledge and celebrate our donors through:

- Annual reports
 - Website recognition
 - Select storytelling opportunities
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Optional: Hybrid Model (Combining Donor + Sponsorship + Partnership)

For organizations seeking a more integrated approach, we offer a **Hybrid Engagement Model**:

Integrated Impact Partner

This model combines:

- **Corporate Giving (Donor Program)** → Financial support
- **Sponsorship** → Visibility and brand alignment
- **Partnership** → Strategic collaboration and program development

Benefits of the Hybrid Model

- One unified relationship instead of multiple agreements
 - Customized mix of **impact, visibility, and engagement**
 - Stronger storytelling and brand alignment
 - Deeper involvement in mission delivery
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Why This Matters

Blood clots remain one of the most **under-recognized yet preventable health risks**, especially among young people.

Your support helps ensure:

- Families know the signs before it's too late
 - Young people understand their risks
 - Communities are equipped to act **بسرعة** and confidently
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